



Sponsorship Type I

<u>Type of Sponsor*</u>	<u>Donation Amount</u>	<u>Entitlements</u>
<input type="checkbox"/> Diamond Patron	HK\$300,000 or more	A, B, C, D, E, F,G, H, I, J, K
<input type="checkbox"/> Platinum Patron	HK\$100,000 or more	A, B, C, D, E, F
<input type="checkbox"/> Gold Patron	HK\$68,000 or more	B, C, D, E, F
<input type="checkbox"/> Silver Patron	HK\$38,000 or more	C, D, E, F
<input type="checkbox"/> Heart Health Patron	HK\$20,000 or more	C, D, E, G
<input type="checkbox"/> Leading Team in The Global Embrace	HK\$30,000 or more	E, F
<input type="checkbox"/> Supporting Team in The Global Embrace	HK\$100 per person	G
<input type="checkbox"/> One page full colour advertisement in Souvenir Program	HK\$7,000	
<input type="checkbox"/> One page B/W advertisement in Souvenir Program	HK\$3,000	
<input type="checkbox"/> Other forms of sponsorship (negotiable)		E
<input type="checkbox"/> I do not wish to make donation now, but keep me informed of the activities.		

*My choice of donation has been ✓ in the above box

Entitlements:

- | | |
|---|---|
| A. Cheque presentation at special occasion of World Heart Day event | H. One 'TV Game program' Team provided fit with the program format if appropriate |
| B. Company logo on all event banners / backdrops | I. Involved in press conference |
| C. Acknowledgement in all promotional activities and collaterals | J. Distribute souvenir in drawing competition if mutually agreeable |
| D. One full page color advertisement in souvenir program | K. Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body |
| E. Acknowledgement in souvenir program | |
| F. Part of 'Global Embrace' Leading Team | |
| G. Part of 'Global Embrace' Supporting Team | |

Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by 31 August, 2011.

Enclosed is a crossed cheque for HK\$_____ in payment of the above.

Donor's name for acknowledgement: _____

Donor's name on receipt (if different): _____

Address: _____

Contact person: Prof/Dr/Mr/Ms/Mrs _____ Tel: _____

Date: _____ Signature: _____

Remarks:

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: "Hong Kong College of Cardiology" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Theresa Pan or Ms. Vicki Lau of the College Tel: 2899 2035, or Ms. Jaff Mak or Ms. Julie Chan of 22 Plus, our appointed agency, Tel: 2323 2365
4. The organiser reserves the rights to arrange the entitlements according to the decision of the Steering Committee.