



香港心臟專科學院  
Hong Kong College of Cardiology  
Room 1220, Bank of America Tower, Central, Hong Kong  
Tel: (852) 2899 2035 Fax: (852) 2899 2045



世界心臟日 - World Heart Day  
Sponsored by: World Heart Federation,  
World Health Organization and UNESCO



東華三院  
Tung Wah Group of Hospitals  
12 Po Yan Street, Hong Kong  
Tel: (852) 1878 333 Fax: (852) 2559 6835

## Sponsorship Type I

| <u>Type of Sponsor*</u>  | <u>Donation Amount</u> | <u>Entitlements</u> |
|--|------------------------|---------------------|
| <input type="checkbox"/> Diamond Patron  | HK\$100,000 or more    | A, B, C, D, E, F    |
| <input type="checkbox"/> Gold Patron   | HK\$68,000 or more     | B, C, D, E, F       |
| <input type="checkbox"/> Silver Patron   | HK\$38,000 or more     | C, D, E, F          |
| <input type="checkbox"/> Heart Health Patron   | HK\$20,000 or more     | C, D, E, G          |
| <input type="checkbox"/> Leading Team in The Global Embrace  | HK\$30,000 or more     | E, F                |
| <input type="checkbox"/> Supporting Team in The Global Embrace                                       | HK\$100 per person     | G                   |
| <input type="checkbox"/> One page full colour advertisement in Souvenir Program                      | HK\$7,000              |                     |
| <input type="checkbox"/> One page B/W advertisement in Souvenir Program                              | HK\$3,000              |                     |
| <input type="checkbox"/> Other forms of sponsorship (negotiable)                                     |                        | E                   |
| <input type="checkbox"/> I do not wish to make donation now, but keep me informed of the activities. |                        |                     |

\*My choice of donation has been ✓ in the above box

### Entitlements:

- |   |   |
|---|---|
| A. Cheque presentation at special occasion of World Heart Day event | E. Acknowledgement in souvenir program  |
| B. Company logo on all event banners / backdrops                    | F. One 'Global Embrace' Leading Team    |
| C. Acknowledgement in all promotional activities and collaterals    | G. One 'Global Embrace' Supporting Team |
| D. One full page colour advertisement in souvenir program           |   |

### Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by 1 September, 2007.

Enclosed is a crossed cheque for HK\$ \_\_\_\_\_ in payment of the above.

Donor's name for acknowledgement: \_\_\_\_\_

Donor's name on receipt (if different): \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: Prof/Dr/Mr/Ms/Mrs \_\_\_\_\_ Tel: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

### Remarks:

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: "Hong Kong College of Cardiology" or "Tung Wah Group of Hospitals" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Ada Yeung or Ms. Jeannie Kow of the College Tel: 2899 2035
4. The organiser reserves the rights to arrange the entitlements according to the decision of the Steering Committee.