



香港心臟專科學院
Hong Kong College of Cardiology
Room 1116, Bank of America Tower, Central, Hong Kong
Tel: (852) 2899 2035 Fax: (852) 2899 2045



Let it beat
世界心臟日 - World Heart Day
Initiated by: World Heart Federation

Sponsorship Type I

Type of Sponsor*

	<u>Donation Amount</u>	<u>Entitlements</u>
<input type="checkbox"/> Diamond Patron	HK\$350,000 or more	A, B, C, D, E, F, G, H, I, J, K
<input type="checkbox"/> Platinum Patron	HK\$150,000 or more	A, B, C, D, E, F, H, I
<input type="checkbox"/> Gold Patron	HK\$77,000 or more	B, C, D, E, F
<input type="checkbox"/> Silver Patron	HK\$44,000 or more	C, D, E, F
<input type="checkbox"/> Heart Health Patron	HK\$25,000 or more	C, D, E, G
<input type="checkbox"/> Leading Team in The Global Embrace	HK\$33,000 or more	E, F
<input type="checkbox"/> Supporting Team in The Global Embrace	HK\$110 per person	G
<input type="checkbox"/> World Heart Day Calendar Title Sponsor	HK\$100,000	B, C, D, E, F, L
<input type="checkbox"/> One page full colour advertisement in Souvenir Program	HK\$9,900	
<input type="checkbox"/> One page B/W advertisement in Souvenir Program	HK\$5,500	
<input type="checkbox"/> Other forms of sponsorship (negotiable)		E
<input type="checkbox"/> Running competition Title sponsor (negotiable)		A, B, C, D, E, F, H
<input type="checkbox"/> I do not wish to make donation now, but keep me informed of the activities.		

*My choice of donation has been ✓ in the above box

Entitlements:

- | | |
|---|---|
| A. Cheque presentation at special occasion of World Heart Day event | H. Offer two booths in carnival |
| B. Company logo on all event banners / backdrops | I. Offer a health talk session |
| C. Acknowledgement in all promotional activities and collaterals | J. Distribute souvenir in drawing competition if mutually agreeable |
| D. One full page color advertisement in souvenir program | K. Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body |
| E. Acknowledgement in souvenir program | L. Company logo in World Heart Day Calendar |
| F. Part of 'Global Embrace' Leading Team | |
| G. Part of 'Global Embrace' Supporting Team | |

Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by **1 August, 2018**.

Enclosed is a crossed cheque for HK\$_____ in payment of the above.

Donor's name for acknowledgement: _____

Donor's name on receipt (if different): _____

Address: _____

Contact person: Prof/Dr/Mr/Ms/Mrs _____ Tel: _____

Date: _____ Signature: _____

Remarks:

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: "Hong Kong College of Cardiology" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Theresa Pan or Ms. Vicki Lau of the College Tel: 2899 2035, or Ms. Julie Chan or Ms. Jaff Mak of 22 PLUS, our appointed agency, Tel: 2323 2365
4. The organizer reserves the rights to arrange the entitlements according to the decision of the Steering Committee.