



香港心臟專科學院
Hong Kong College of Cardiology
Room 1116, Bank of America Tower, Central, Hong Kong
Tel: (852) 2899 2035 Fax: (852) 2899 2045



Let it beat
世界心臟日 - World Heart Day
Initiated by: World Heart Federation

World Heart Day 2022 Donation Form

Sponsorship Type I

<i>Choice of donation*</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<i>Type of Sponsorship & Donation Amount</i>	Title Sponsor	Diamond Patron	Platinum Patron	Gold Patron	Silver Patron	Heart Health Patron	World Heart Day Calendar Title Sponsor	Website Banner	Acknowledgment in Website	Other forms of sponsorship	
<i>Entitlements</i>	HK\$500,000	HK\$350,000 or more	HK\$150,000 or more	HK\$80,000 or more	HK\$50,000 or more	HK\$30,000 or more	HK\$100,000	HK\$20,000	(negotiable)	(negotiable)	
Company / brand name mentioning at event title	✓										
Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body	✓	✓									
Acknowledgement in all promotional activities and collaterals	✓	✓	✓	✓	✓	✓	✓				
Participate in a physical event* (e.g.: game session, cheque presentation)	✓	✓	✓								
Distribute souvenir during a physical event* if mutually agreeable	✓	✓									
Offer a booth/ exhibition space in a physical event*	1	1	1								
Company logo on all physical event* banners/ backdrops/video roller credit	✓	✓	✓	✓	✓		✓				
Website Banner / Acknowledgement in website	✓	✓	✓	✓	✓	✓	✓	✓			
Offer a health talk session - larger scale (200-300ppl)	Either 2	Either 1	Either 1	1	1						
Offer a virtual health talk (excluding production cost)											
Offer two community talks - smaller scale (<100ppl)											
Heart-health related article	6	3	1	1			1				
Online workshop	1	Either 1	Either 1								
Doctor interactive video	1										
Offer a 3-month online interactive program: Your Heart Mission	1										
Company logo in World Heart Day Calendar							✓				

*Format and scale of physical event will be subjected to the situation of COVID-19.

I do not wish to make donation now, but keep me informed of the activities. #

#My choice of donation has been ✓ in the above box.



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Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by **19th August, 2022.**

Enclosed is a crossed cheque for HK\$ _____ in payment of the above.

Donor's name for acknowledgement: _____

Donor's name on receipt (if different): _____

Address: _____

Contact person: Prof/Dr/Mr/Ms/Mrs _____ Tel: _____

Date: _____ Signature: _____

Remarks:

1. *Donation of HK\$100 or more is tax deductible.*
2. *Payee name: "**Hong Kong College of Cardiology**" and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045***
3. *For enquiry: Ms. Janice Lo or Ms. Monique Sin of the College Tel: 2899 2035, or Ms. Jaff Mak of 22 PLUS, our appointed agency, Tel: 2323 2365*
4. *The organizer reserves the rights to arrange the entitlements according to the decision of the Steering Committee.*