



香港心臟專科學院
 Hong Kong College of Cardiology
 Room 1116, Bank of America Tower, Central, Hong Kong
 Tel: (852) 2899 2035 Fax: (852) 2899 2045



Let it beat
 世界心臟日 - World Heart Day
 Initiated by: World Heart Federation

World Heart Day 2020 Donation form

Sponsorship Type I

<i>Choice of donation*</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sold-out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Type of Sponsorship & Donation Amount</i>	Title Sponsor	Platinum Patron	Gold Patron	Silver Patron	Heart Health Patron	World Heart Day Calendar Title Sponsor	Website Banner	Online program sponsor	Acknowledgement in Website	Other forms of sponsorship
	HK\$500,000	HK\$150,000 or more	HK\$80,000 or more	HK\$50,000 or more	HK\$30,000 or more	HK\$100,000	HK\$20,000	(negotiable)	(negotiable)	(negotiable)
<i>Entitlements</i>										
Company / brand name mentioning at event title	✓									
Endorsement title will be displayed in sponsor's promotional materials provided with the agreement of the related body	✓									
Acknowledgement in all promotional activities and collaterals	✓	✓	✓	✓	✓	✓				
Company / brand name mentioning at title of LIVE Show	✓									
Participate in LIVE Show	✓	✓								
Roller credit in LIVE Show	✓	✓	✓	✓		✓				
Website Banner / Acknowledgement in website	✓	✓	✓	✓	✓	✓	✓			
Offer a health talk session - larger scale (200-300ppl)	2	Either								
Offer a virtual health talk (excluding production cost)										
Offer two community talks - smaller scale (<100ppl)										
Heart-health related article	6	1	1			1				
Online workshop	1	Either								
Doctor interactive video	1									
Offer a 3-month online interactive program Your Heart Mission	1									
Company logo in World Heart Day Calendar (Sold-out)						✓				

I do not wish to make donation now, but keep me informed of the activities. *

*My choice of donation has been ✓ in the above box.



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Important dates:

To ensure your name to appear in all promotional activities and collaterals, please reply by **20th September, 2020.**

Enclosed is a crossed cheque for HK\$ _____ in payment of the above.

Donor's name for acknowledgement: _____

Donor's name on receipt (if different): _____

Address: _____

Contact person: Prof/Dr/Mr/Ms/Mrs _____ Tel: _____

Date: _____ Signature: _____

Remarks:

1. Donation of HK\$100 or more is tax deductible.
2. Payee name: **"Hong Kong College of Cardiology"** and **post to: World Heart Day Steering Committee, Room 1116, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong or by fax: 2899 2045**
3. For enquiry: Ms. Theresa Pan or Ms. Vicki Lau of the College Tel: 2899 2035, or Ms. Jaff Mak of 22 PLUS, our appointed agency, Tel: 2323 2365
4. The organizer reserves the rights to arrange the entitlements according to the decision of the Steering Committee.